

A Sound Investment for Business Development

The most successful Microsoft partners understand that investing in state-of-the-art technology helps build competitive advantage. Microsoft Dynamics NAV 2009 gives you the advantage you need to strengthen customer relationships and build your business. Take a look at what this innovative solution offers you and your customers:

Recurring revenue through the Business Ready Enhancement Plan

Help your customers protect their technology investments while you build your business by promoting the Business Ready Enhancement Plan. A subscription automatically qualifies your customers for free upgrades, service packs, hotfixes, regulatory/tax updates, lifecycle support, and a protected list price. In addition, the plan guarantees access to the robust Knowledge Base of online training content. It also includes a transition investment credit that enables customers to apply the full license cost of their current Microsoft Dynamics solution to a different Microsoft Dynamics solution more suitable to their specific needs.

Integration with industry-standard Microsoft technologies

Take advantage of the simple integration and add-on solution opportunities of Microsoft Dynamics NAV 2009 to help your customers get full value out of their business management solution. Microsoft Dynamics NAV 2009 integrates smoothly with Microsoft Office, SQL Server 2005 and SQL Server 2008, Microsoft Windows® SharePoint® Services, Microsoft Office SharePoint Server, Microsoft MapPoint®, Microsoft BizTalk® Server, Microsoft Office PerformancePoint™ Server, and Microsoft Dynamics Sure Step.

Enhanced business intelligence through SQL Server and SQL Server Reporting Services

As companies amass increasing amounts of data, they need to efficiently access and transform that data into business intelligence. By providing cross-product integration and business intelligence capabilities—from built-in reports and wizards to advanced analysis tools—Microsoft Dynamics NAV 2009 helps customers take advantage of their data assets. And you can use its open development environment to rapidly develop enhanced reporting and analytics add-ins.

Increased development potential with the .NET Framework

Integrated applications can improve information availability and streamline collaboration across locations for your customers. Now, Microsoft Dynamics NAV 2009 works with the Microsoft .NET Framework to simplify your integration efforts. Best of all, you can continue to code, administer, and customize the application using Microsoft Dynamics NAV Classic Client development tools. In other words, you don't have to invest in new tools or training to provide your customers with the best possible solutions for their needs.

To learn more about Microsoft Dynamics NAV 2009 and familiarize yourself with available sales and marketing resources, visit <https://mbs.microsoft.com/partnersource/products/navision/2009.htm>.

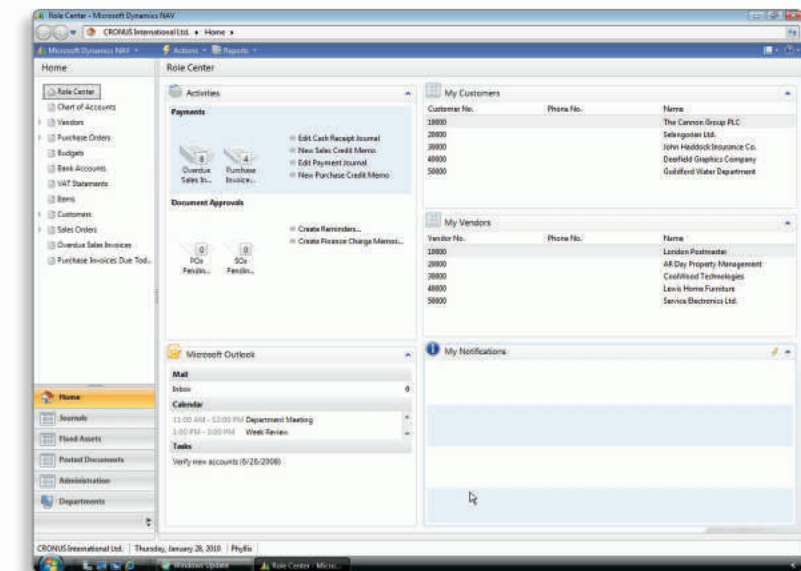


BENEFITS

- **Enhance personal productivity.** A new breakthrough RoleTailored interface empowers employees to accomplish more each day with a clear overview of relevant tasks and information.
- **Connect, adapt, and grow.** Flexible three-tier architecture simplifies the process of adding new functionality, integrating Microsoft Dynamics NAV 2009 with other line-of-business systems, and growing the solution as customer needs change.
- **Improve data exchange.** Build a truly connected business system. Web services make it easy to share data with other applications while helping to maintain data integrity and security.
- **Make data more usable with enhanced reporting.** New layout and reporting options help customers easily create visually appealing reports that communicate information effectively.
- **Simplify the development process.** Develop in the language that you prefer with continued support for C/SIDE®.

Microsoft Dynamics NAV 2009 Highlights

Microsoft Dynamics® NAV 2009 is a comprehensive business management solution that helps people work fast and smart, and it provides businesses with the flexibility they need to adapt to new opportunities and growth. Microsoft Dynamics NAV 2009 offers a breakthrough user experience and technology innovations that help your customers simplify information access, improve organizational agility, and streamline integration with a wide range of applications—and it enables you to benefit from your investment in other Microsoft products.



Role Centers provide employees with a comprehensive overview of the information and tasks most relevant to their jobs.

With Microsoft Dynamics NAV 2009, you can offer customers a business management solution that works the way they do. Easy-to-use Role Centers give people new ways to organize work and prioritize relevant tasks, increasing their productivity and effectiveness.

Microsoft Dynamics NAV 2009 also introduces three-tier architecture and built-in support for Web services that your organization can use to connect with a wide range of applications to help your customers exchange information. With Web services, you can help your customers improve information availability, streamline collaboration, and significantly reduce integration efforts.

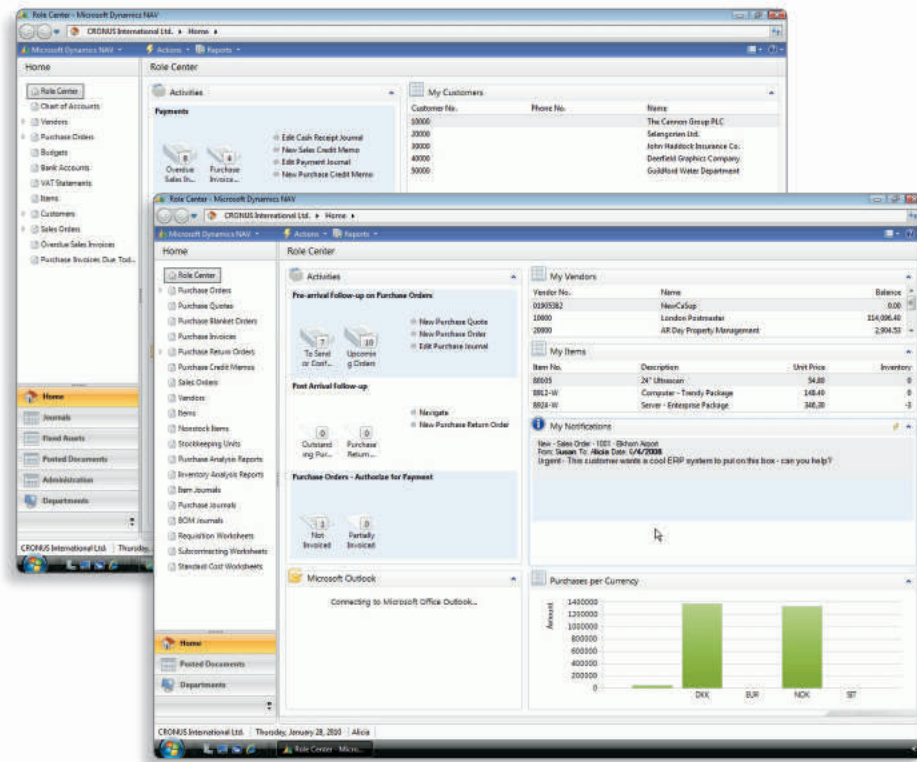
Viewpoint: Purchasing Agent

Purchasing agents order materials and supplies—from pencils to inventory items. Other departments rely on the purchasing agent to get them what they need, when they need it, at the lowest possible cost without sacrificing quality. Typical responsibilities include getting quotes to internal and external customers, placing purchase orders, replenishing stock at specified levels, matching packing slips to orders, and following up on PO confirmations and partial receipts. Purchasing agents build strong relationships with suppliers and depend heavily on e-mail. Microsoft Dynamics NAV provides a Role Center specifically designed to help purchasing agents handle their jobs with a single view of:

- Microsoft Office Outlook® e-mail
- Purchase orders, upcoming and outstanding
- Purchase quotes
- Purchase blanket orders
- Purchase invoices, due and partial
- Purchase return orders list
- Purchase credit memos list
- Sales orders, approved
- Vendor list
- Price lists
- Items list
- Nonstock items list
- Stockkeeping units list
- Analysis reports (purchase and inventory)
- Journal information (purchase, item, BOM)
- Worksheets (requisition, subcontracting, standard cost)

Breakthrough Role Centers Boost Productivity

Microsoft Dynamics NAV 2009 changes the work paradigm for the traditional business management solution user. A revolutionary new RoleTailored client makes it possible for you to offer your customers Role Centers—giving employees an appealing, easy-to-navigate window into their work world.



Role Centers are designed to make it easy for people to view their most important work priorities and easily access the information and tools they need. These screen shots show different views for an Account Manager and a Purchasing Agent.

Role Centers provide an ideal opportunity for you to differentiate your offering. Out of the box, Microsoft Dynamics NAV 2009 delivers 21 Role Centers optimized for different key employee functions, and provides the foundation for you to create your own. You can add value for your customers and drive sales by creating new Role Centers for vertical markets or customizing individual ones by adding interface components.

Role Centers provide your customers with a flexible, easy-to-use productivity tool that's good for business—yours and theirs.

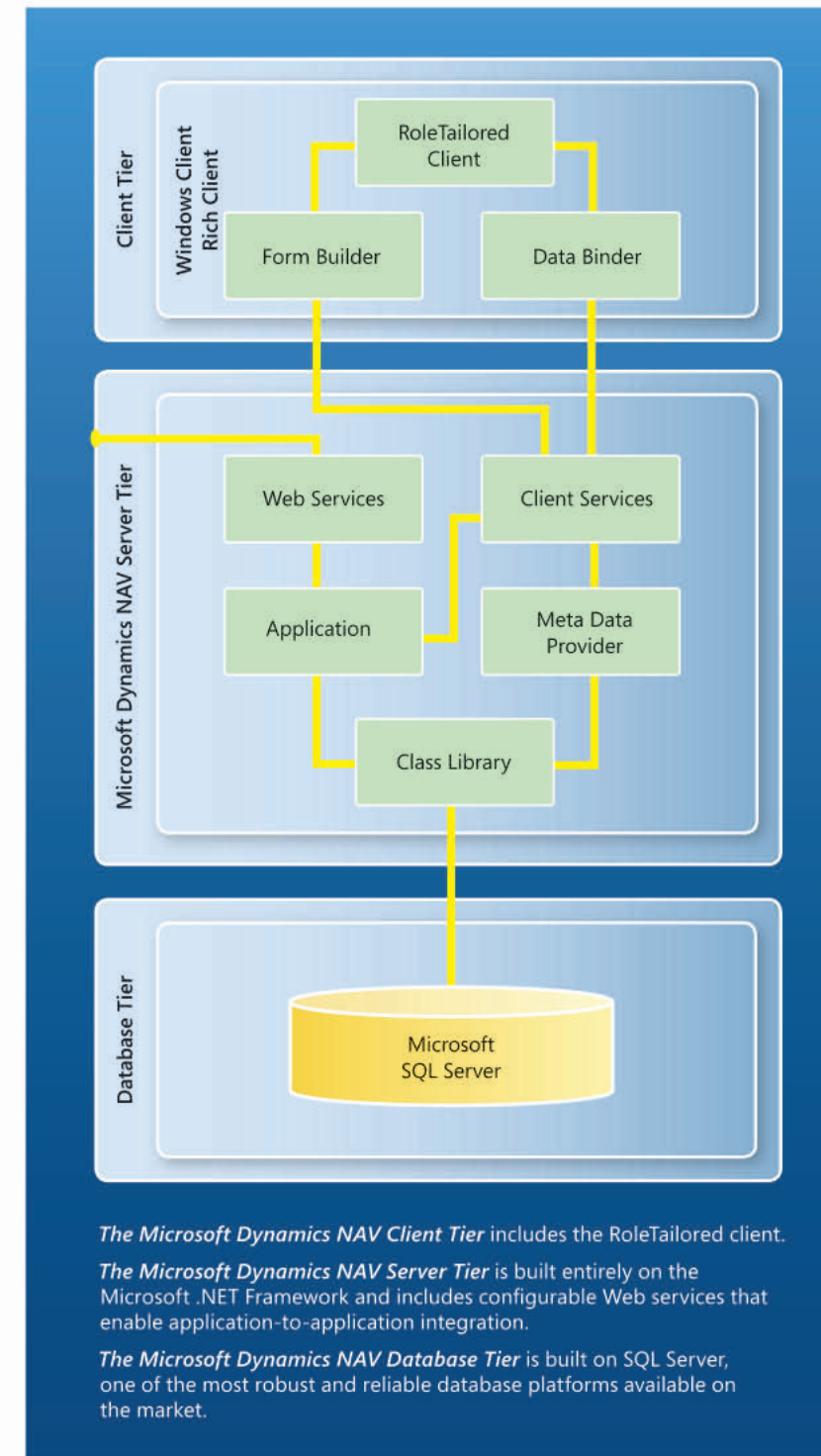
Communicate and Collaborate with Ease

With improved reporting capabilities, your customers can enhance visibility into their operations to make informed decisions. Report Builder in Microsoft® SQL Server® Reporting Services is built into Microsoft Dynamics NAV 2009, providing new options for customers to design reports that are intuitive to work with and can be transformed into PDFs for broader distribution.

Microsoft Dynamics NAV 2009 can also be combined with the powerful business intelligence capabilities of SQL Server Reporting Services and SQL Server Analysis Services to accelerate business insight and expand the value of business data.

State-of-the-Art Architecture Supports Agility and Growth

Three-tier architecture provides the infrastructure to help you extend or adapt Microsoft Dynamics NAV and add more users without disrupting your customers' business operations.



Add Value with Web Services

Web services in Microsoft Dynamics NAV 2009 make data and business logic available to other applications to facilitate the exchange of information and streamline integration with other IT systems. And Microsoft Dynamics NAV 2009 is based on the Microsoft .NET Framework, simplifying IT administration and making it easier to integrate with or build add-on .NET applications.

Viewpoint: Accounting Manager

Accounting managers oversee the accounting processes throughout the company, including processing general ledger transactions; reviewing and approving accounts receivable, accounts payable, payroll, and bank transactions; managing monthly and yearly closing periods; and reviewing aging reports. Part overseer, part business analyst, and part detective, accounting managers are heavy data users who handle a wide range of standard and customized reports to verify and document financials, and who research detailed questions from management, customers, and external auditors. A specific Role Center in Microsoft Dynamics NAV 2009 helps accounting managers access the full scope of tasks, information, and reports they need with a single view of:

- Chart of accounts
- Budget information
- Bank accounts list
- VAT statements
- Items list
- Customer list
- Sales orders, approved and pending
- Overdue sales invoices
- Sales credit memos
- Vendor list
- Purchase orders, approved and pending
- Purchase invoices due
- Finance charge memos
- Cash receipt and payments journals
- Posted documents list
- Standard and customer reports